

„RUHRDAX“: Social Marketplace in the Ruhr Region

7 Steps to a Successful Cooperation Agreement (Match)

1. Look for the corner in the room that fits to your offer or demand:
 - Contributions
 - Know-how
 - Helping Hands
 - Contacts

Bidders, Demanders, and Brokers wear name tags in different colors.

2. Seek the conversation! If necessary, ask the Broker to find a corresponding partner. Discuss supply and demand and possible trade-off to achieve a win-win for both sides.
3. Please stick to the rules of RUHRDAX: Questions regarding money are taboo!
4. The exchange of business cards helps to maintain contact even after RUHRDAX.
5. An agreement (match) is recorded in writing. The applicable forms can be found on the tables in the subject corners, at registration, or with the brokers.
6. The match form is accepted at the registration stand and will be copied for each participant.
7. Please make specific arrangements about the execution of the match. Agree on meeting within 3 weeks after the Marketplace to discuss further steps.

Good luck and have fun mingling!